WEYCO REPORTS FOURTH QUARTER AND FULL YEAR 2008 RESULTS

(Milwaukee, WI --- February 23, 2009) Weyco Group, Inc. (NASDAQ: WEYS) today announced financial results for the fourth quarter and full year 2008.

FOURTH QUARTER

Net sales for the fourth quarter were \$50.0 million, down from \$62.2 million in 2007. Net earnings for the quarter were \$3.5 million, down from \$7.8 million in 2007. Diluted earnings per share were \$.30 in 2008, as compared with \$.66 for the fourth quarter of 2007.

Net sales in the wholesale division, which include wholesale net sales and licensing revenues, were \$42.4 million in the fourth quarter of 2008, compared with \$52.9 million in 2007. Wholesale net sales were \$41.1 million in 2008, down from \$51.5 million in 2007. Licensing revenues in 2008 were \$1.3 million, compared with \$1.4 million in 2007. Fourth quarter wholesale net sales of the Company's Stacy Adams, Nunn Bush and Florsheim brands were down 17%, 11% and 31%, respectively.

Retail net sales for the fourth quarter were \$7.6 million, down from \$9.4 million in 2007. Same store sales were down 19%.

Earnings from operations for the fourth quarter of 2008 were \$4.7 million, down from \$11.6 million in 2007. This resulted from sales volume decreases in both the wholesale and retail divisions. In the wholesale division, in addition to decreases in sales volume, the Company experienced lower gross margins. The lower gross margins resulted from cost increases from its foreign suppliers and refinements to management's estimates in response to current economic conditions related to sales returns and allowances and coop advertising accruals, which resulted in more expense in the fourth quarter of 2008 than 2007.

FULL YEAR 2008

Overall net sales in 2008 of \$221.4 million were down 5% compared with \$232.6 million in the prior year. Net earnings were \$17.0 million, down from \$22.9 million in 2007. Diluted earnings per share were \$1.45 in 2008 and \$1.91 last year.

Net sales in the wholesale division, which include wholesale net sales and licensing revenues, were \$192.5 million compared with \$201.5 million in 2007. Wholesale net sales were \$188.2 million, down 5% from \$197.4 million in 2007. Licensing revenues were \$4.3 million in 2008 and \$4.1 million in 2007. Sales of the Company's Stacy Adams and Florsheim brands were down 3% and 12% respectively, while Nunn Bush sales were up 1% for the year.

Retail net sales for 2008 were \$28.9 million, down 7% from \$31.1 million in 2007. Same store sales were down 8%.

Earnings from operations were \$24.5 million in 2008, down from \$34.1 million in the prior year. Operating earnings as a percent of net sales were 11.1% in 2008 and 14.7% in 2007. The decrease was caused principally by lower sales and lower gross margins.

The Company's balance sheet remains strong at December 31, 2008. The Company's cash and marketable securities totaled \$57.6 million at the end of 2008, as compared to \$56.8 million in 2007. The Company's borrowings under its revolving line of credit were \$1.3 million compared with \$550,000 last year. The Company's excess cash and marketable securities over borrowings was \$56.3 million in 2008, compared to \$56.2 million in 2007.

"Across all of our brands and in our retail business, our sales volumes suffered in the fourth quarter due to the pullback in spending by consumers and the efforts of retailers to reduce their inventory positions," stated Tom Florsheim Jr., Chairman and CEO of Weyco Group. "We anticipate that these challenges will continue into 2009, and we are carefully watching our costs as we go forward. Our strong balance sheet, however, allows us to continue to make the necessary long-term investment in our brands so they will be well-positioned when economic conditions improve."

The Company's Board of Directors declared a cash dividend on February 2, 2009 of \$.14 per share to all shareholders of record on March 2, 2009, payable April 1, 2009.

On February 23, 2009, the Company's Board of Directors authorized the Company to repurchase up to an additional 1,000,000 shares of its common stock under its stock repurchase program, bringing the total available to purchase to approximately 1,500,000 shares.

Weyco Group will host a conference call on Tuesday, February 24, 2009, at 11:00 a.m. Eastern Time to discuss the fourth quarter and full year 2008 financial results in more detail. To participate in the call, please dial 888-680-0894 or 617-213-4860, referencing passcode #46907140, five minutes before the start of the call. A replay will be available for one week beginning about one hour after the completion of the call by dialing 888-286-8010 or 617-801-6888, referencing passcode #66903717. Alternatively, the conference call and replay will be available by visiting the investor relations section of Weyco Group's website at www.weycogroup.com.

About Weyco Group:

Weyco Group, Inc. designs and markets moderately priced and better-grade men's branded footwear for casual, fashion, and dress lifestyles. The principal brands of shoes sold by the Company are Florsheim, Nunn Bush, and Stacy Adams. The Company also operates a small number of retail stores in the United States and Europe.

Forward-Looking Statements:

This press release contains certain forward-looking statements within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Various factors could cause the results of Weyco Group to be materially different from any future results expressed or implied by such forward-looking statements. Such factors include, but are not limited to the Company's ability to: (i) successfully market and sell its products in a highly competitive industry and in view of changing consumer trends, consumer acceptance of products and other factors affecting retail market conditions; (ii) procure its products from independent manufacturers; and (iii) other factors, including those detailed from time to time in Weyco Group's filings made with the SEC. Weyco Group undertakes no obligation to update publicly any forward-looking statements, whether as a result of new information, future events, or otherwise.

For more information, contact:

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WEYCO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED STATEMENTS OF EARNINGS FOR THE THREE AND TWELVE MONTHS ENDED DECEMBER 31, 2008 AND 2007 (UNAUDI TED)

	For the Quarter Ended December 31,			For the Year Ended December 31,				
	2008		2007		2008		2007	
	(In thousands, except per share amounts)							
Net sales	\$	49,965	\$	62,225	\$	221,432	\$	232,616
Cost of sales		31,732		36,369		140,294		143,199
Gross earnings		18,233		25,856		81,138		89,417
Selling and administrative expenses		13,541		14,228		56,639		55,285
Earnings from operations		4,692		11,628		24,499		34,132
In terest income		520		530		2,016		2,159
Interest expense		(17)		(65)		(62)		(353)
Other income and expense, net		(32)		17		(21)		25
Earnings before provision for income taxes		5,163		12,110		26,432		35,963
Provision for income taxes		1,662		4,287		9,407		13,062
Net earnings	\$	3,501	\$	7,823	\$	17,025	\$	22,901
Weighted average shares outstanding								
Basic		11,335		11,510		11,397		11,566
Diluted		11,654		11,943		11,757		12,013
Eamings per share								
Basic		\$0.31		<u>\$0.68</u>		\$1.49		<u>\$1.98</u>
Diluted		\$0.30		<u>\$0.66</u>		\$1.45		<u>\$1.91</u>
Cash dividends per share		\$0.14		\$0.11		\$0.53		\$0.42

WEYCO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED BALANCE SHEETS AS OF DECEMBER 31, 2008 AND 2007 (UNAUDITED)

(UNAUDITED)	December 31, 2008		December 31, 2007	
	(Dollars in thousands)			
ASSETS:				,
Cash and cash equivalents	\$	11,486	\$	7,859
Marketable securities, at amortized cost		6,623		5,604
Accounts receivable, net		29,873		35,965
Accrued income tax receivable		2,226		-
Inventories		47,012		44,632
Deferred income tax benefits		579		475
Prepaid expenses and other current assets		3,678		3,301
Total current assets		101,477		97,836
Marketable securities, at amortized cost		39,447		43,331
Deferred income tax benefits		736		-
Other assets		10,069		9,440
Property, plant and equipment, net		28,043		28,677
Trademark		10,868		10,868
Total assets	\$	190,640	\$	190,152
LIABILITIES & SHAREHOLDERS' INVESTMENT:				
Short-term borro wings	\$	1,250	\$	550
Accounts payable		7,494		10,541
Dividend payable		1,589		1,270
Accrued liabilities		6,490		8,026
Accrued income taxes		-		716
Total current liabilities		16,823		21,103
Long-term pension liability		15,160		6,043
Deferred income tax liabilities		-		2,248
Common stock		11,353		11,534
Capital in excess of par value		15,203		10,788
Reinvested earnings		142,617		142,775
Accumulated other comprehensive loss		(10,516)		(4,339)
Total shareholders' investment		158,657		160,758
Total liabilities and shareholders' investment	\$	190,640	\$	190,152

WEY CO GROUP, INC. AND SUBSIDIARIES CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2008 AND 2007 (UNAUDITED)

	2008	2007
	(Dollars in t	housands)
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net earnings	\$ 17,025	\$ 22,901
Adjustments to reconcile net earnings to net cash		
provided by operating activities -		
Depreciation	2,631	2,484
Amortization	114	90
Deferred income taxes	436	80
Stock-based compensation	609	316
Pension contribution	(1,000)	-
Pension expense	1,378	1,359
Loss (gain) on disposal of fixed assets	141	(15)
Increase in cash surrender value of life insurance	(566)	(681)
Change in operating assets and liabilities -		
Accounts receivable	6,092	(5,323)
Inventories	(2,380)	6,369
Prepaids and other current assets	(348)	(1,555)
Accounts payable	(3,047)	(1,858)
Accrued liabilities and other	(2,400)	(685)
Accrued income taxes	(2,941)	670
Net cash provided by operating activities	15,744	24,152
CASH FLOWS FROM INVESTING ACTIVITIES:		
Life insurance premiums paid	(155)	_
Purchase of marketable securities	(3,069)	(8,406)
Proceeds from maturities of marketable securities	5,820	1,343
Purchase of property, plant and equipment	(2,178)	(2,727)
Proceeds from sales of property, plant and equipment	(2,170)	(2,,127)
Net cash provided by (used for) investing activities	422	(9,713)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Cash dividends paid	(5,738)	(4,656)
Shares purchased and retired	(11,539)	(9,924)
Proceeds from stock options exercised	2,191	1,853
Borrowings (repayments) under revolving credit agreement	700	(10,408)
Income tax benefits from share-based compensation	1,847	1,241
Net cash used for financing activities	(12,539)	(21,894)
The easily used for inflatening activities	(12,339)	(21,094)
Net increase (decrease) in cash and cash equivalents	3,627	(7,455)
CASH AND CASH EQUIVALENTS at beginning of period	\$ 7,859	\$ 15,314
CASH AND CASH EQUIVALENTS at end of period	\$ 11,486	\$ 7,859
SUPPLEMENTAL CASH FLOW INFORMATION:		
Income taxes paid, net of refunds	\$ 9,996	\$ 10,901
-		
Interest paid	\$ 62	\$ 400